

ANALOGUE EYE: Video Art Africa

Mobile Drive-in & Pop-up Cinema





ANALOGUE EYE:

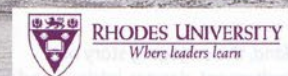
Video Art Africa

Algeria
Angola
Benin
Cameroon
Congo
Egypt
Kenya
Mauritius
Mozambique
Madagascar
Morocco
Nigeria
Rwanda
South Africa
Tanzania
Tunisia
Zimbabwe





WalkerDigital



The **National Arts Festival** in association with
Video Art Africa presents
Analogue eye

Created and curated by **Brent Meistre**

Equipment sponsored by **Sony South Africa**

Featuring Video Artworks by:



Algeria	Katia Kameli
Angola	Monica de Miranda
Benin	Dimitri Fagbohoun
Cameroon	Em Kal Eyongakpa, Ewane Benjamin Ndoumbe, Guy Woete, Luc Foster Diop
Congo	Moridja KitengeBanza
Egypt	Ahmed Sabry, Khaled Hafez
Kenya	Amirah Tajdin
Mauritius	Nirveda Alleck
Mozambique	Emidio Jozine, Rui Tenreiro
Madagascar	Rina Ralay-Ranaivo
Morocco	Simonhammed Fettaka
Nigeria	Emeka Ogbob, Jude Anogwih
Portugal	Ana B & Nuno M Pereira
Rwanda	Laura Nsengiyumva
South Africa	Athi-Patra Ruga, Avana V Jackson, Christian Kritzinger, Ed Young, Francois Knoetze, Jabulani Maseko, Johan Thom, Joseph Coetzee, Kai Lossgott, Mark Wilby , Monique Pelsler, Sibs Shongwe-La Mer, Sikhumbuzo Makandula
Tanzania	Rehema Chachage
Tunisia	Mouna Jemal Siala
Zimbabwe	Gerald Machona, Thomas Muzivirwa

Analogue Eye is a mobile drive-in theatre and pop-up cinema experience. The project pays homage to the traditional drive-in experience and to early projectionists such as Sol Plaatje who, travelling across South Africa, took the moving image to the people. In this vein and spirit *Analogue Eye* has taken the video works from the gallery context to meet a wider audience in unexpected public platforms and spaces. Video Art Africa is a curated screening of three programmes of diverse video artworks made by 37 artists about, from or on the African continent, which for many will be their first showing on the continent.

Car Park, 1820 Monument

Programme 1:

Terra Firma / Terra Nova: Origins, Place and Space

Thursday 3 July	19:30
Monday 7 July	21:30
Thursday 10 July	21:30

Programme 2:

Eye on I: Seeing self

Tuesday 8 July **21:30**

Programme 3:

View Askew : history, Power and Identity

Sunday 6 July	21:30
Wednesday 9 July	21:30

Duration (All programmes)	1 hour 20 minutes
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Tickets: Cars: 30 / car Walk-Ins: Free

Watch **CUE** for additional weekend Pop-Up Cinema street venue schedules



City Press





The Mobile Drive-in set-up



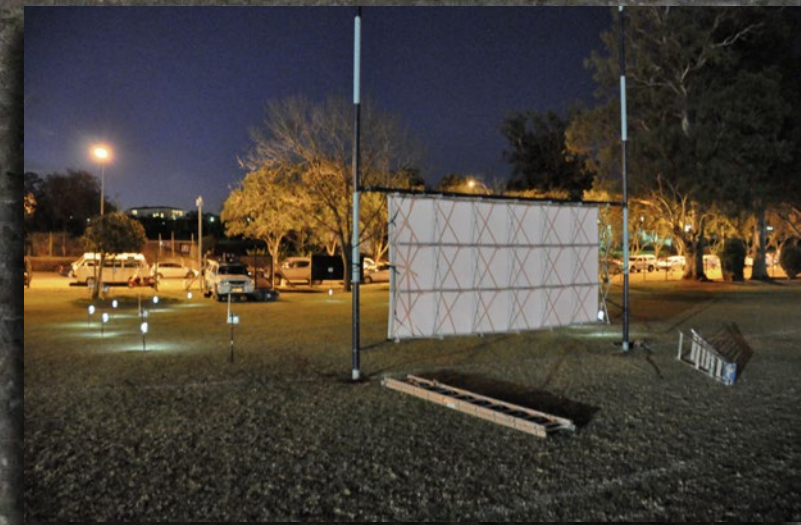
The Mobile Drive-in set-up

- Audio broadcasted to car stereos via FM transmitter
- Radios provided for pedestrians (each radio is named after a social/political significant event/region/person in Africa)
- Solar light jars provide lighting
- Light box displays provides program details





The Pop-up Cinema set-up



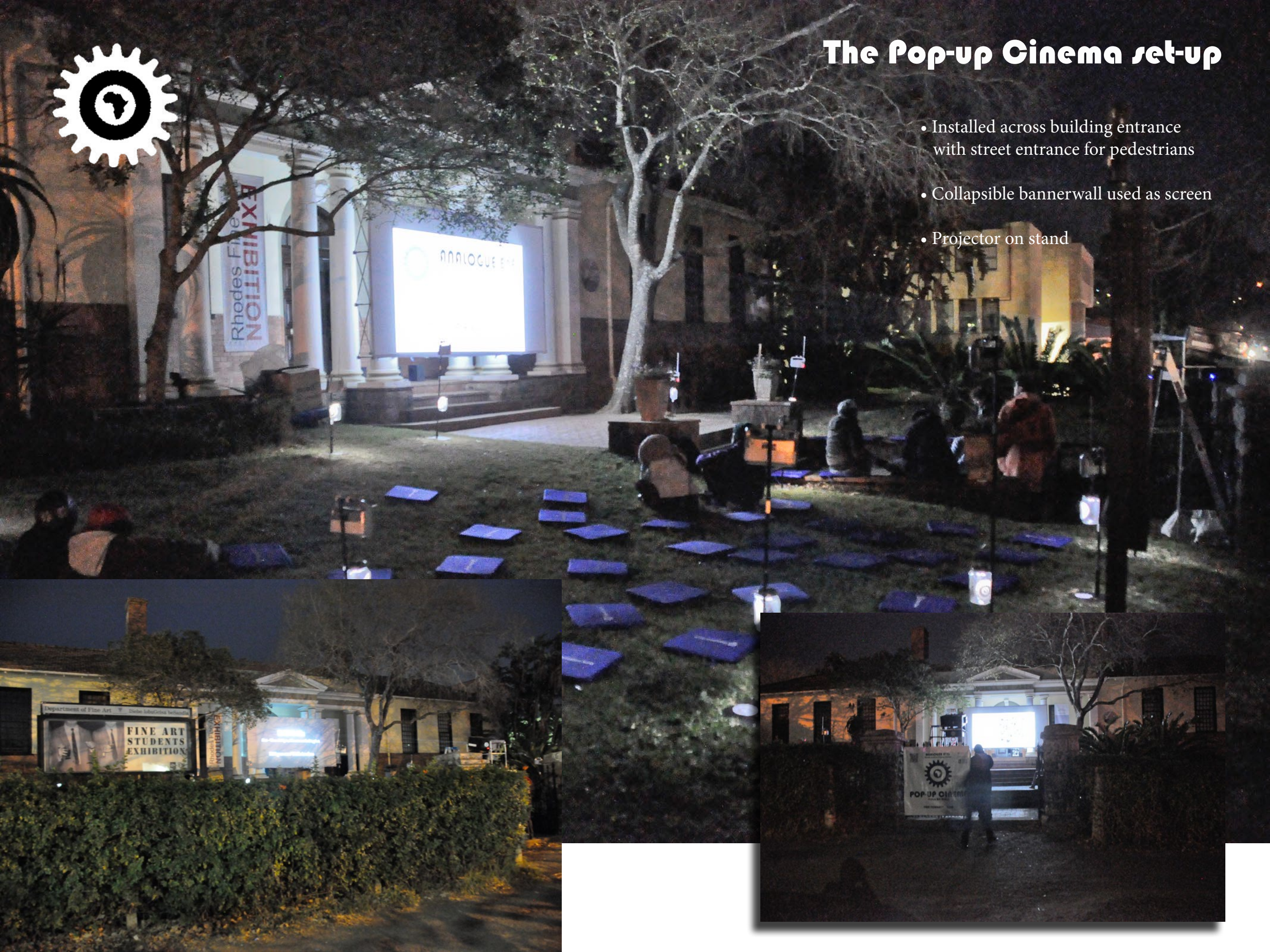
- Installed on sports field
- Collapsible bannerwall used as screen
- Projector powered by petrol generator





The Pop-up Cinema set-up

- Installed across building entrance with street entrance for pedestrians
- Collapsible bannerwall used as screen
- Projector on stand



ANALOGUE EYE

Mobile Drive-in & Pop-up Cinema

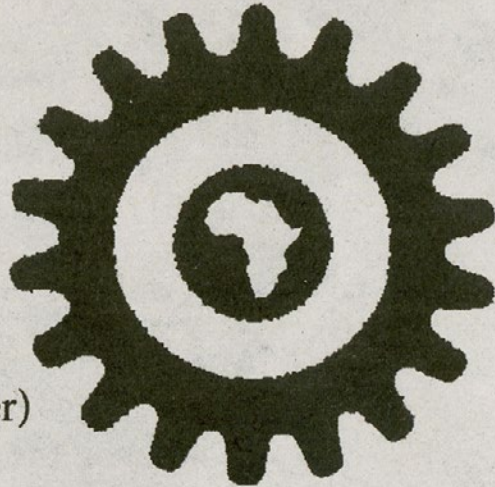
POP-UP CINEMA TONIGHT! 7pm

Video Art Africa Highlights

FREE

Venue:

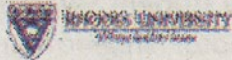
Lower Field,
St Andrews College
(across from Highlander)



Drive-in: Week nights, Monument Parking Lot



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ANALOGUE EYE

Mobile Drive-in & Pop-up Cinema



POP-UP CINEMA TONIGHT! 6 pm

Video Art Africa Highlights

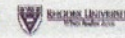
Venue: Rhodes School of Art - Entrance, Somerset St

FREE

Drive-in: Week Nights, Monument Parking Lot.



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- The pop-up cinema locations were kept secret and only advertised in the festival newspaper on the day of the screening.
- The pop-up cinema was free to the public.
- The mobile drive-in was R30 per car but pedestrians were free.

MONUMENT CAR PARK
Analogue Eye: Prog
Thu 10 Jul 2014 21:30

RO

Festival office VIP
01 July 2014

KATEDA

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4139:9436

neib0001

Brent Meistre

MONUMENT CAR PARK
Car park, Monument, Lucas Avenue

Analogue Eye: Programme 1

Thu 10 Jul 2014 21:30

Unreserved

Brent Meistre

NAF Management Comps

RO

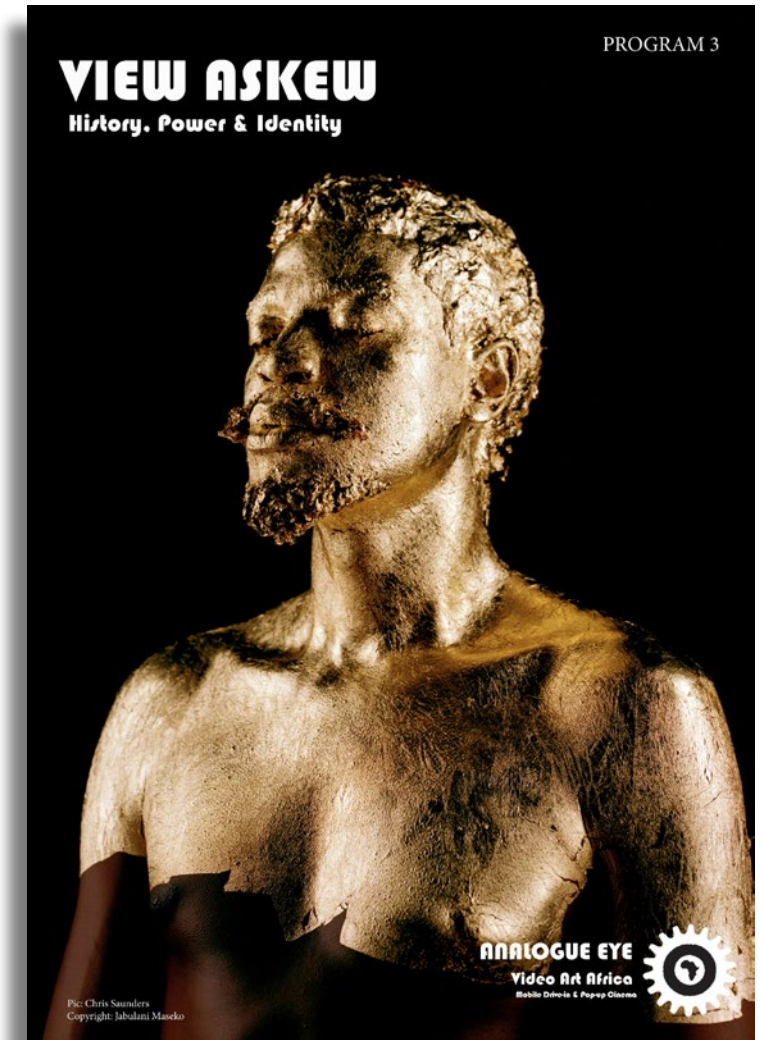
PG

LATECOMERS MAY NOT BE ADMITTED

By acquiring this ticket, you agree to the terms and conditions on the back of this ticket as well as those at www.nationalartsfestival.co.za

**national
arts
festival**





Three separate thematic programs included the works of 37 artists from 18 countries on the African continent.

ANALOGUE EYE

PRESENTS: *Video Art Africa*

Curated & created by Brent Meistre



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Origins. Place & Space

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Mon 7 July 21:30

Thurs 10 July 21:30

Programme 2

Eye on I: Seeing Self

Tues 8 July 21:30

Programme 3

View Askew: History.

Power & Identity

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Benin

Cameroon

Congo

Egypt

Kenya

Mauritius

Mozambique

Madagascar

Morocco

Nigeria

Rwanda

South Africa

Tanzania

Tunisia

Zimbabwe



DRIVE-IN: Week Nights, Monument Parking Lot

POP-UP CINEMA: Weekends, see Fri/Sat CUE for details



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Poster used to advertise the screenings during the festival